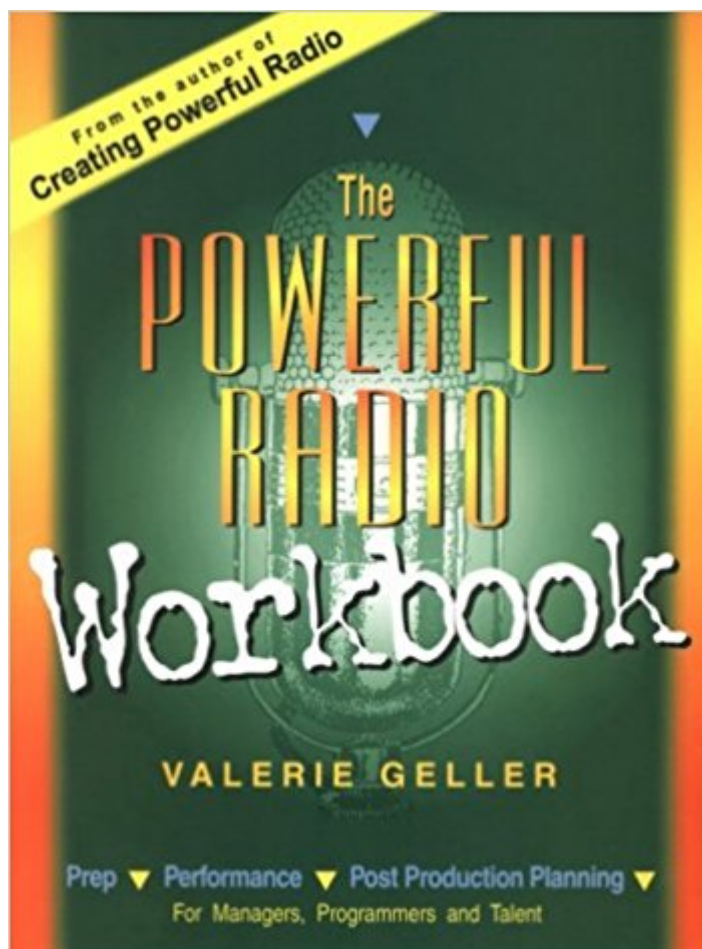




Ebook Directory
the best source of ebook

The book was found

The Powerful Radio Workbook



Synopsis

The Powerful Radio Workbook: The Prep, Performance & Post Production Planning, is geared for all broadcasters-programmers, on-air talent and presenters, news and managers. Also for those interested in "breaking into radio or TV." This Workbook, by Internationally acclaimed broadcast consultant Valerie Geller is the companion book to Valerie Geller's first book "CREATING POWERFUL RADIO: A Communicator's Handbook, for news, talk, information & personality," offers information to build exciting programming even on slow days, improve an average voice, increase your audience, create powerful news, teach powerful storytelling techniques and get results with airchecking.

Book Information

Paperback: 280 pages

Publisher: M Street Corp (November 15, 2000)

Language: English

ISBN-10: 0964793059

ISBN-13: 978-0964793057

Product Dimensions: 0.8 x 7.5 x 10 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 4.5 out of 5 stars 2 customer reviews

Best Sellers Rank: #559,249 in Books (See Top 100 in Books) #28 in Books > Humor &

Entertainment > Radio > Reference #9783 in Books > Arts & Photography > Performing Arts

Customer Reviews

"The Powerful Radio Workbook is the 'Thomas Road Guide' to success in radio!" -- Andy Vierra, Program Director, KNUU Radio, Las Vegas
Now I have the help I need to develop 'hit talent.' --

David
This should be a textbook. -- Chris Berry, Vice President ABC News

This book was aimed more to upper management and directors in radio, but still offered a lot for those who are not. Also - the main purpose is toward the talk industry. If you are seeing Top 40 gigs, this book is not for you. Geller's book helped me most, at this point, by giving me an inside look of what my PD's are looking for, rather than what I think they may be looking for. Definitely useful.

As a recent college graduate entering the job market, I have memorized The Powerful Radio Workbook. I could have used this when I was still in school! Thank you Ms. Geller for helping me

gain the confidence I need to be a success.Cindy Snow

[Download to continue reading...](#)

The Power of Positive Energy: Powerful Thinking, Powerful Life: 9 Powerful Ways for Self-Improvement,Increasing Self-Esteem,& Gaining Positive Energy,Motivation,Forgiveness,Happiness ... Happiness, Change Your Life Book 1) Beyond Powerful Radio: A Communicator's Guide to the Internet Age •News, Talk, Information & Personality for Broadcasting, Podcasting, Internet, Radio The Shadow Radio Treasures (Old Time Radio) (Classic Radio Suspense) The Powerful Radio Workbook The Qigong Workbook for Anxiety: Powerful Energy Practices to Rebalance Your Nervous System and Free Yourself from Fear (New Harbinger Self-Help Workbook) 101 Most Powerful Proverbs in the Bible (101 Most Powerful Series) Powerful Prayers in the War Room: Learn how to Pray like a Powerful Prayer Warrior (Battle Plan for Prayer Book 1) Powerful Prayers in the War Room: Learning to Pray like a Powerful Prayer Warrior (Spiritual Battle Plan for Prayer) (Volume 1) Raise Powerful Children: The Ultimate Guide On How To Raise Powerful Children To Become The Best They Can Be Flight Radio - US Aircraft Frequency Guide - 2017-2018 Edition: Guide to listening to Aircraft Communication on your Scanner Radio Radio Mastery for IFR Pilots: Everything You Need to Know to Talk to Air Traffic Control While Flying IFR (Radio Mastery for Pilots) The Jane Austen BBC Radio Drama Collection: Six BBC Radio Full-Cast Dramatisations Murder On The Orient Express: A BBC Radio 4 Full-Cast Dramatisation (BBC Radio Collection) Father Brown Mysteries, The - The Blue Cross, The Secret Garden, The Queer Feet, and The Arrow of Heaven: A Radio Dramatization (Colonial Radio Theatre on the Air) Vincent Price Presents - Volume One: Four Radio Dramatizations (Colonial Radio Theatre on the Air) Classic Radio's Greatest Western Shows, Volume 1 (Classic Radio Collection) Yogi Berra's Favorite Baseball Radio Shows [With Booklet] (Legends of Radio) Jack Benny: Drawing a Blanc (Old Time Radio) (Classic Radio Comedy) Radio Classics: Old Time Radio (Collectors) Classic Radio's Greatest Comedy Shows, Volume 1 (Hollywood 360 - Classic Radio Collection)(Audio Theater)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)